
STATE OF THE ADDRESS



March 28, 2014

vision

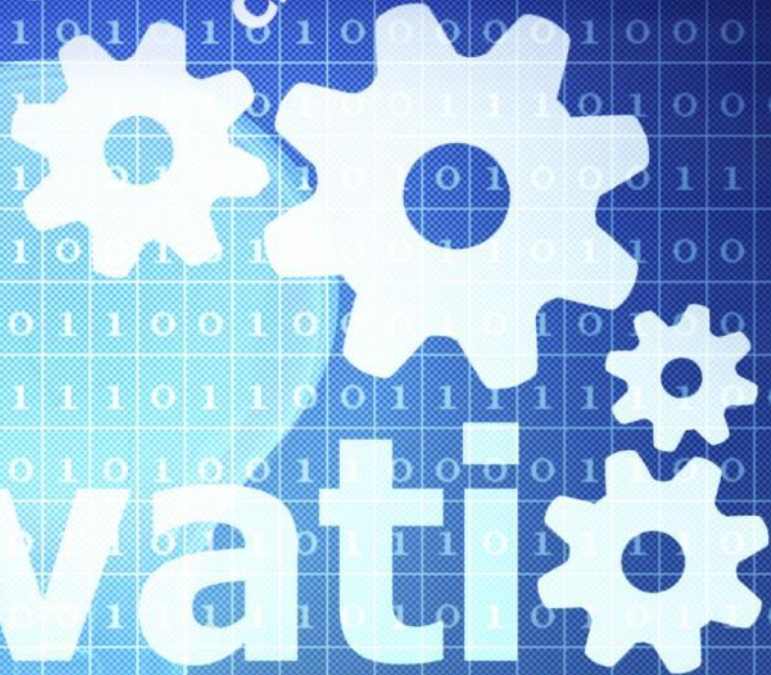
idea

change

creativity

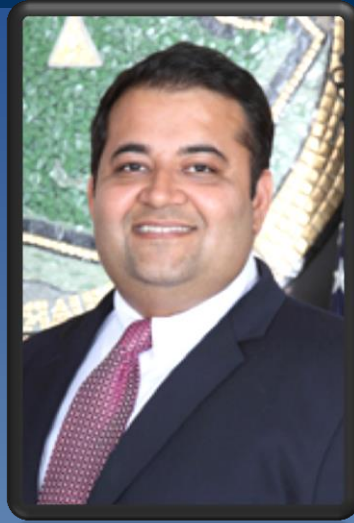


innovation



inspiration

It's a Team Effort!



City Council



City Manager
& Staff

Reviews are In — Fremont's a Great Place to Be

*4 out of 5 residents
rate quality of life
as “good” or “excellent”*



New Entertainment





11:00 AM



The Best and Worst Run Cities in America

By [Michael B. Sauter](#) and [Thomas C. Frohlich](#) January 2, 2014 2:37 pm EDT



2. Fremont, California

- > **Population:** 222,000 (91st largest)
- > **Credit rating:** not rated
- > **Violent crime per 100,000:** 140 (3rd lowest)
- > **2012 Unemployment rate:** 6.5% (24th lowest)

Fremont was the wealthiest large U.S. city last year. It not only had the highest median income, but also the lowest poverty rate. A typical Fremont household earned more than \$100,000 in 2012, or nearly double the national income that year. Meanwhile, the poverty rate of 6.7% was less than half the national rate. [Home values](#) in the city didn't escape the housing crisis unscathed, falling by nearly 12% between 2008 and 2012. Last year, however, a typical Fremont home was valued at \$582,100, still more expensive than those in the vast majority of large cities. Sharing the San Francisco Bay area with Silicon Valley, Fremont is a hub for tech manufacturing — 17.5% of workers in the city are employed in manufacturing, one of the highest percentages in the nation.



11:00 AM



careerbliss®

CareerBliss Happiest Mid-Size Cities 2013

Rank	City	Population	Bliss Score
1	Sacramento, Calif.	466,488	4.22 out of 5
2	Albuquerque, N.M.	545,852	4.18
3	Plano, Texas	259,841	4.11
4	Richmond, Va.	204,214	4.11
5	Costa Mesa, Calif	109,960	4.09
6	Atlanta, Ga.	420,003	4.09
7	San Jose, Calif.	945,942	4.06
8	Irvine, Calif.	212,375	4.06
9	Tempe, Ariz.	161,719	4.04
10	Fremont, Calif.	214,089	4.03

We took a look at thousands of [company reviews](#) submitted by people who work in cities with populations greater than 100,000 and less than 1 million. The reviews evaluate how employees feel about several factors that affect workplace happiness, such as compensation, company culture and senior management.

"There are opportunities to find happy careers everywhere," says Heidi Golledge, CEO and co-founder of CareerBliss.

"Analyzing workplace happiness in all cities is important for those who may not want the hustle and bustle of a large city, but still want to find a rewarding workplace culture."



11:00 AM



2014

Top 100 Best Places to Live

Big cities tend to get all the love. We here at Livability know that there are great stories to be told in smaller places, too. Our ranking of the top 100 best places to live focuses on small to mid-sized cities and what makes them great places to live and work. Many of these are towns that don't usually get their fair share of the limelight. We're happy to shine some in their direction. We worked with trusted partners, stellar advisors, and the best public and private data sources to develop our ranking. The cities on the list excelled in our criteria. These towns are places where residents are able to take full advantage of a wide variety of amenities and offerings -- everything from parks and museums to different commuting options to hospitals. Spend some time getting to know them and when it comes time for your next move, maybe you'll think small.

#52

Fremont
California

600

Population: 218,764

Med. Family Income: \$98,319

Med. Home Price: \$450,000

Closest Airport: 9 Miles



11:00 AM



The 10 Best Cities for Home Sellers

If you own a home in one of these cities, it's a great time to be a seller. If you're eyeing a move there, prepare for a challenge.

1. Fremont, CA



This modestly sized city of 216,916 located on the eastern side of the San Francisco Bay is home to the highest-earning home buyers in our top 10; they made a median household income of \$98,513 a year. At the same time, sellers can anticipate a median listing price of \$640,000, which is the third highest of all the cities we surveyed after San Francisco and Irvine.

Fremont is tied with Oakland, CA when it comes to fewest median days on market at 25 days. The city has the second-highest ratio of homes for sale to residents after San Francisco at one for every 689 residents.



11:00 AM



nerdwallet

The Best Cities for Job Seekers in California



by DIVYA on JANUARY 8, 2014

Written by Maggie Clark

10. Fremont

In the [fourth-largest city](#) in the Bay Area, it is all about diversity. Fremont's largest employers range from [Washington Hospital](#) to [Tesla Motors](#), with [Seagate Magnetics](#) and [Boston Scientific/Target Therapeutics](#) in between. The city is growing—it was recently named the nation's [best market for home sellers](#) by Movato Real Estate because Fremont homes only stay on the market an average of 25 days before bidders scoop them up. The city is also preparing to open a [new BART station](#) in 2015, which will anchor a [new business hub](#) that leaders anticipate will bring 20,000 new jobs by 2040. [Ohlone College](#) will likely train some of those workers, as it offers traditional degrees, job placement, training and workforce development for the East Bay. Fremont also has a high median income in relation to the average monthly homeowner expenses, so residents can spend their money enjoying the city's more than 300 [restaurants](#), with cuisines ranging from Afghan Kabuli pulao to French crème brûlée.

Received the **City Cultural Diversity Award**



Re-Emergence of Advanced Manufacturing

dB Control
Reliability by Design® 

PLEXUS®
The Product Realization Company

essai



SANMINA

 **ASTEELFLASH**
YOUR EMS PARTNER

mattson
technology



INTEMATIX



Sonic
MANUFACTURING TECHNOLOGIES

 **SPARQTRON**
Your Manufacturing Partner

 **CORSAIR**™

Oorja
Enabling Power

West Coast Quartz



 **SYNNEX**
CORPORATION

EXCELITAS
TECHNOLOGIES

 **TECHNOLOGIES**

Silicon Valley Manufacturing Roundtable

manex



**STANFORD
UNIVERSITY**



Governor's Office of Business
and Economic Development **GO-Biz**

National Manufacturing Day 2013



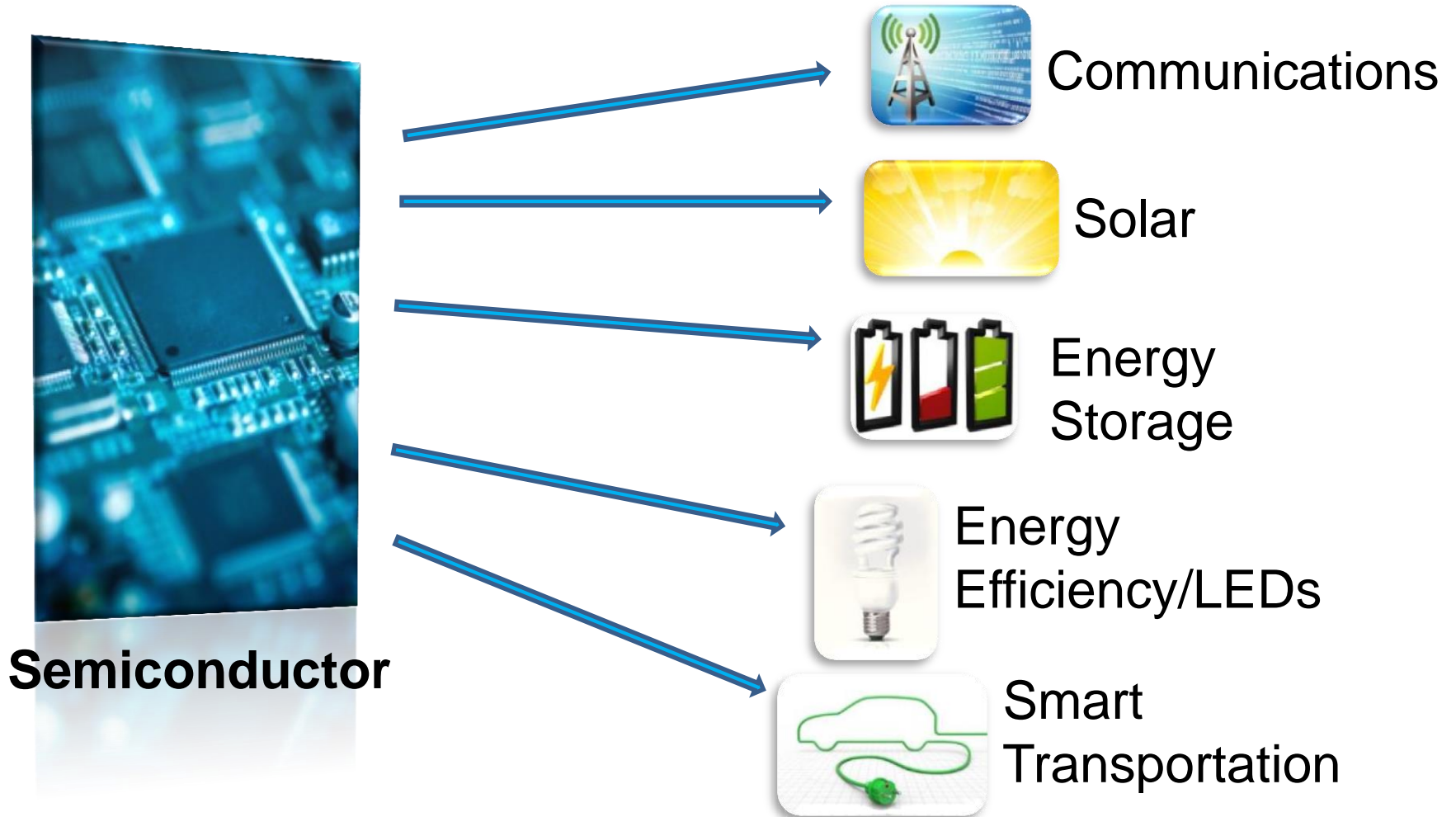
This year, MFG DAY GREW
to 834 EVENTS NATIONWIDE.

Let's make MFG DAY 2014 even bigger!
Plans for October 3, 2014 will start soon. Join our email
list to put your MFG DAY 2014 on the map when they do.



Clean Tech Foundation in Fremont:

Building Technologies





We find, fund, and foster
the most promising cleantech
startups on the planet.





theFremontAutoMall.com

**1,000's of Cars,
1 Stop Light**

**Lexus
Hyundai
Toyota**

**Honda
Chevrolet
Mercedes**

**BMW
Porsche
Nissan**

**Kia
Acura**

**Cadillac
Buick
GMC**

Business Expansion



Business Expansion



New **Development Underway**



Overton Moore
*Broke Ground
\$62M Industrial Project*

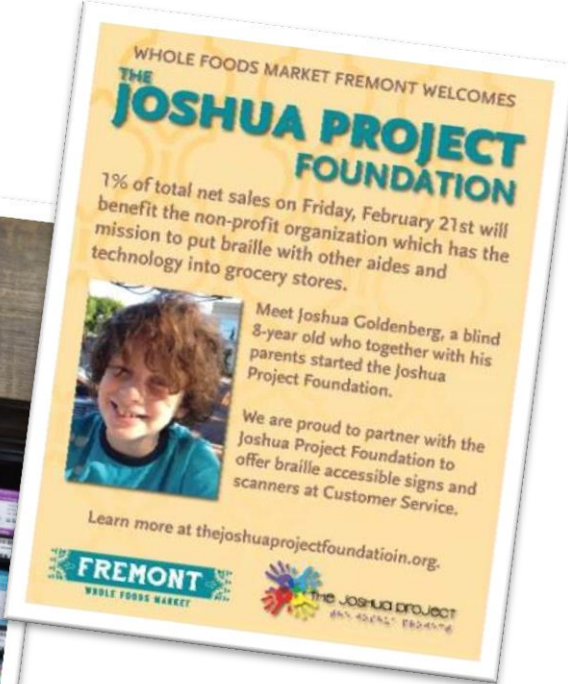


EFI
*New Corporate Campus
400 jobs*

Pacific Commons / The Block



Downtown – *On the Rise!*



Downtown – *On the Rise!*





Downtown – *On the Rise!*



Streamlined Planning and Permitting





Warm Springs Extension



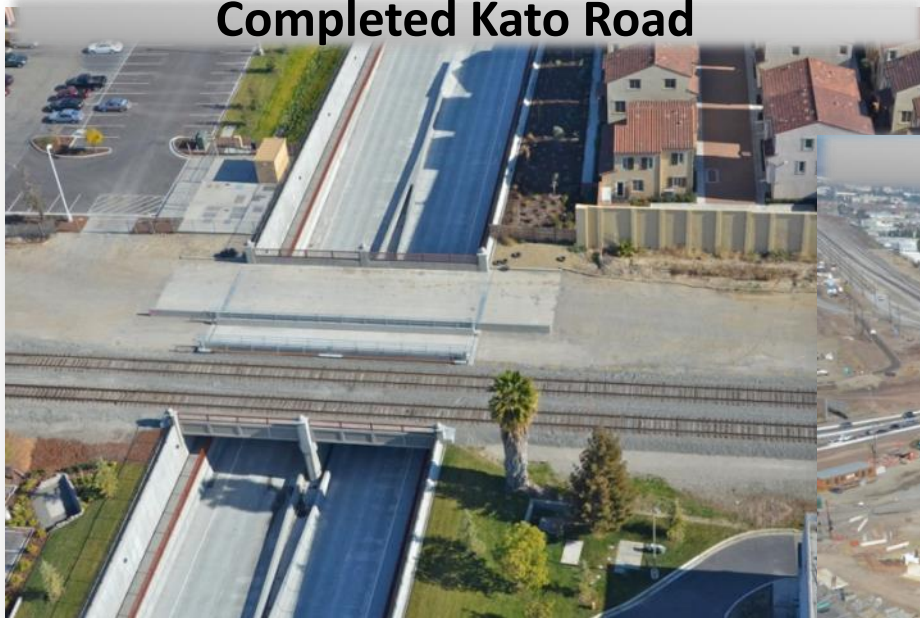


Grade Separation Projects Mission and Warren

Mission Blvd. Looking West



Completed Kato Road



Mission Warren Area Looking NE



BART Warm Springs Station
Begin Berryessa Extension

FREMONT



BART
SILICON VALLEY



MILPITAS

Milpitas City Hall

Milpitas Station



Berryessa Station

End Berryessa Extension

SANTA CLARA

Mineta
San Jose
Int'l Airport

Santa Clara
City Hall

Santa Clara Station

Santa Clara
University

SAN JOSE

San Jose
City Hall

SJSU

Downtown San Jose Station

Alum Rock Station

Diridon/Arena Station



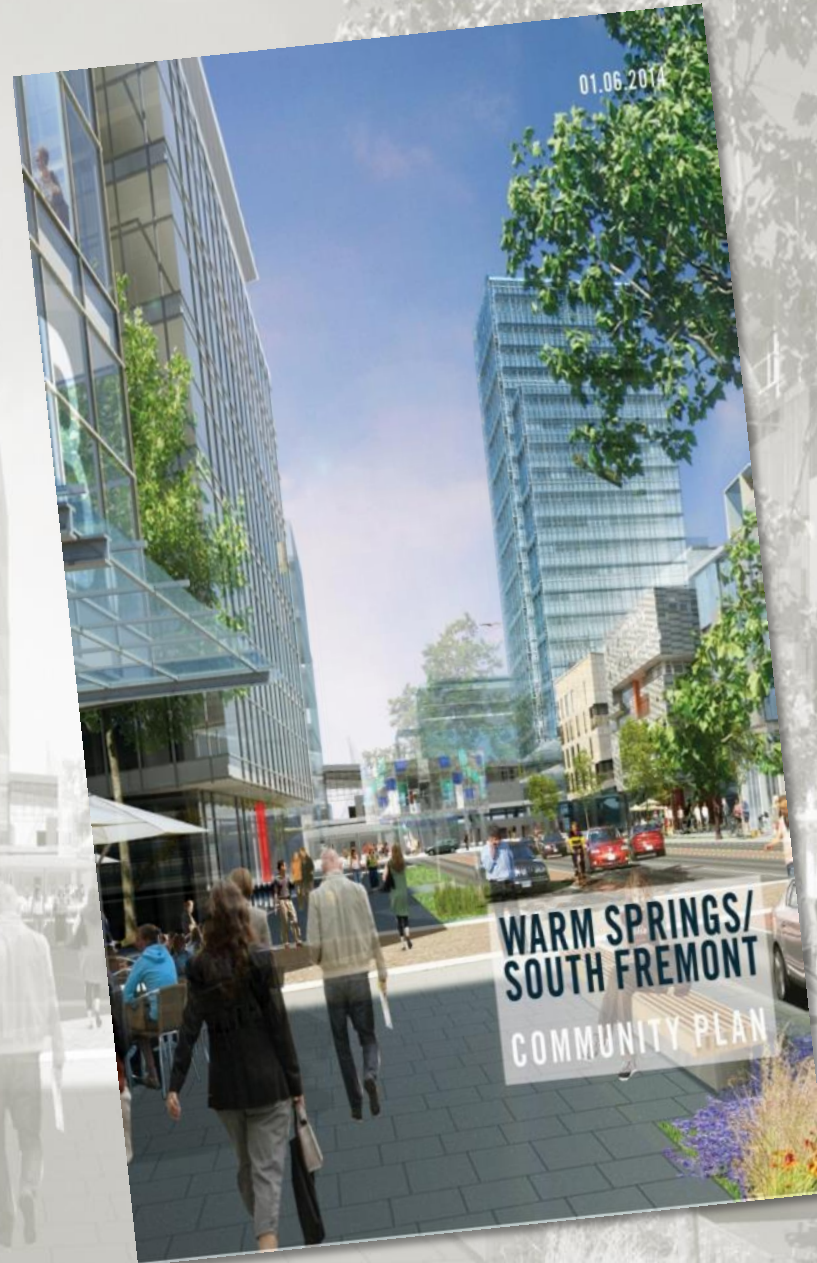
Nearly
\$8 billion

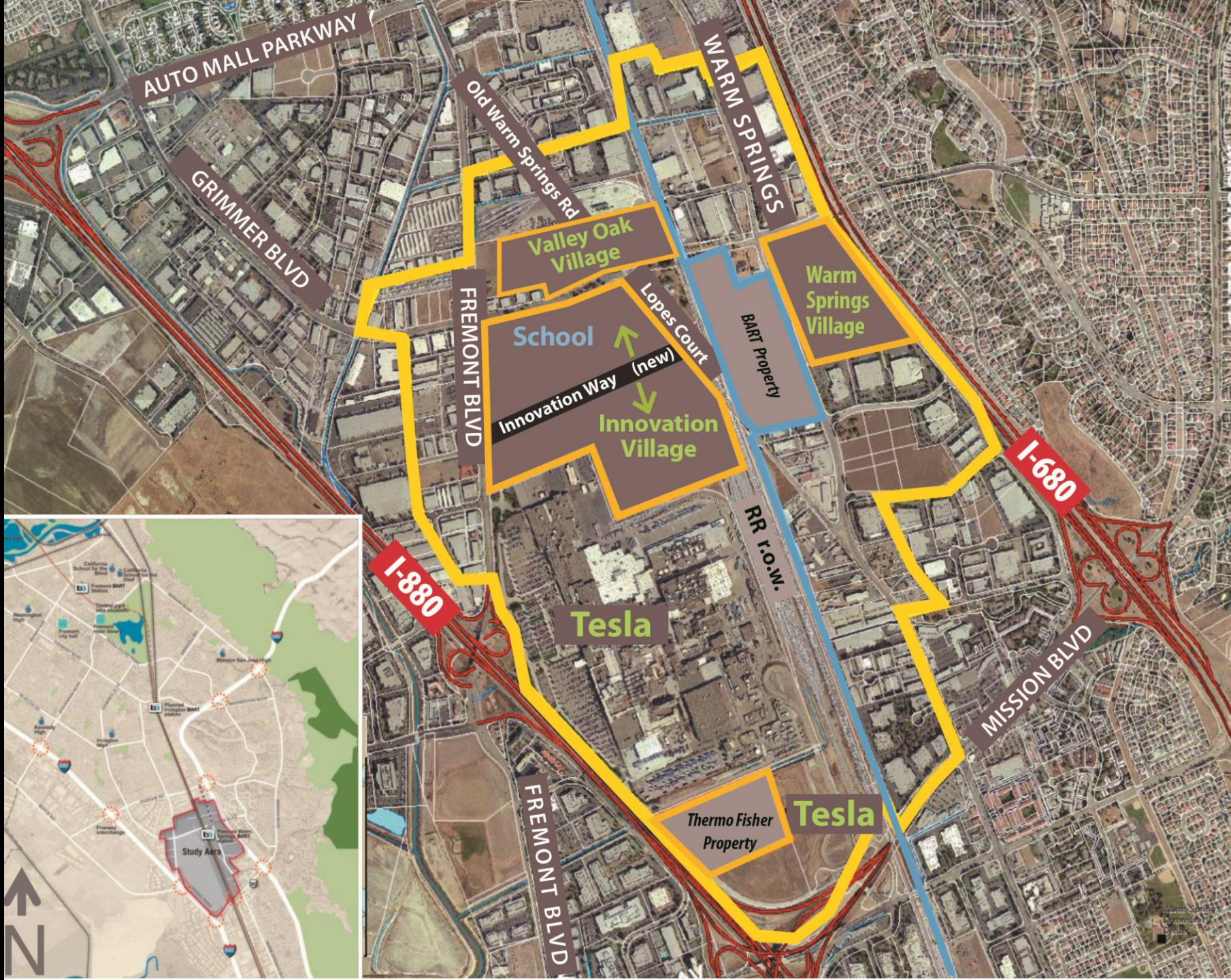


Being spent
to improve roads,
public transit and
water pipelines
for the Bay Area



WARM SPRINGS / SOUTH FREMONT : COMMUNITY PLAN











Warm Springs South Fremont Coordination Statement

We the undersigned, representing the City of Fremont, Fremont Unified School District and large Property Owners in the Warm Springs/South Fremont Community Plan Area, intend to coordinate and fully explore the options for providing quality education facilities for the students generated by residential development in the Plan area. We intend to maintain the excellent education Fremont Unified School District currently provides to its students. The Fremont Unified School District is widely recognized as a high-performing district because of the academic success of the students. High levels of academic achievement are the product of strong parents, dedicated teachers and support staff, and an engaged and active community and are valued by all parties.

Bill Harrison

Bill Harrison, Mayor, City of Fremont

Larry Swadlow
Larry Swadlow, President,
Fremont Unified School District

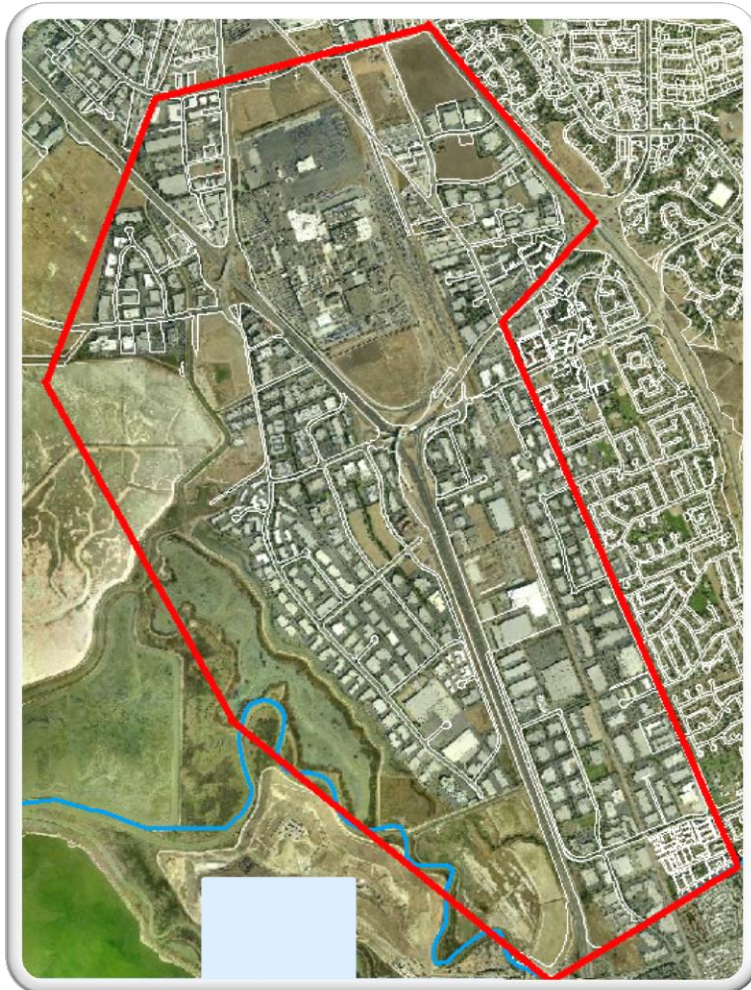
Grace Crunican
Grace Crunican, General Manager
San Francisco Bay Area Rapid
Transit District (BART)

Rick Gooch
Rick Gooch, Director Special Property
Union Pacific Railroad

Toni Morici
Toni Morici
Warm Springs Station Group

Mark Russell
Mark Russell
Valley Oak Partners, LLC

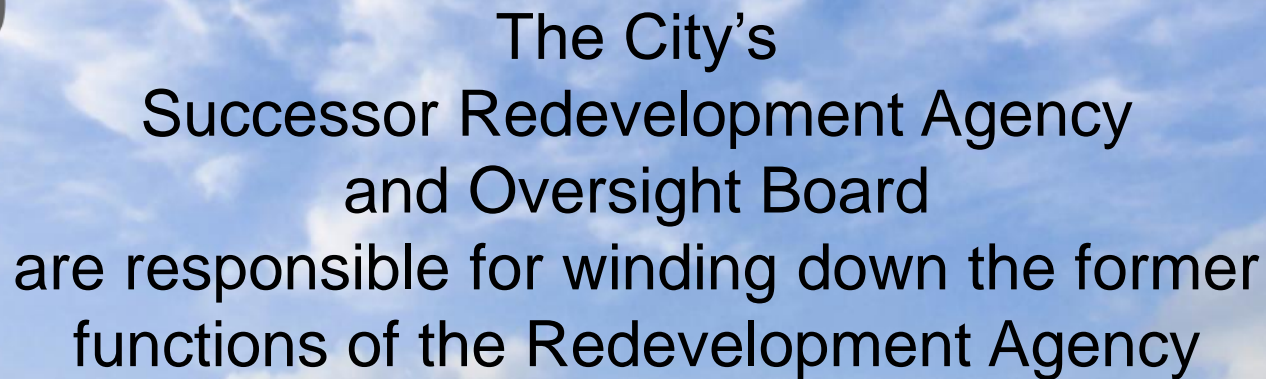
FREMONT INNOVATION DISTRICT





PROGRESS

JUST AHEAD



The City's
Successor Redevelopment Agency
and Oversight Board
are responsible for winding down the former
functions of the Redevelopment Agency

‘Artist Walk’

- ❖ 5 modern-looking buildings
- ❖ 185 residential apartment units
- ❖ 28,000 sq. ft. of retail
- ❖ Privately-owned and operated community room



Affordable Housing



We Take
Environmental Sustainability *Seriously*



We Hire Great People

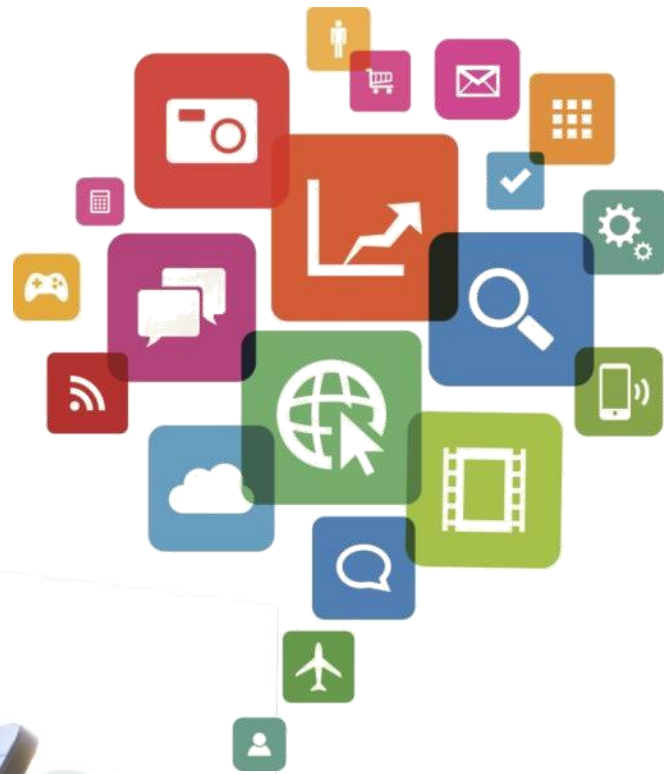


8 Major Technology Initiatives

- Open Data
- Mobile Applications
- Enterprise Applications
- Business Intelligence
- Citywide Security
- IT Fiber Optic Infrastructure
- Voice over Internet Protocol (VoIP) Telecommunications
- Citywide Broadband (Internet) and Wireless Access in the Community



Mobile Apps are Planned





ROBERT WASSERMAN
FREMONT POLICE CENTER

2000



2000

STEVENSON BOULEVARD

Pedestrian *Safety*



Improving Safety

along Civic Center Drive



Protecting the Streets of Fremont



Hired

11 New Fire Recruits



Last academy was in 2007





Public Safety

Mobile Command Vehicle



- 27 flat screen monitors
- 6 expandable work stations
- Conference room
- Galley kitchen



Circa 1960s



1990s - 2013

A target graphic with concentric circles and numbers. The numbers 3, 4, 5, 6, 7, and 8 are arranged in a circular pattern around the center. A torn piece of white paper is placed over the center, displaying the word "Budget" in a black, cursive font. The background is a solid blue color.

Budget

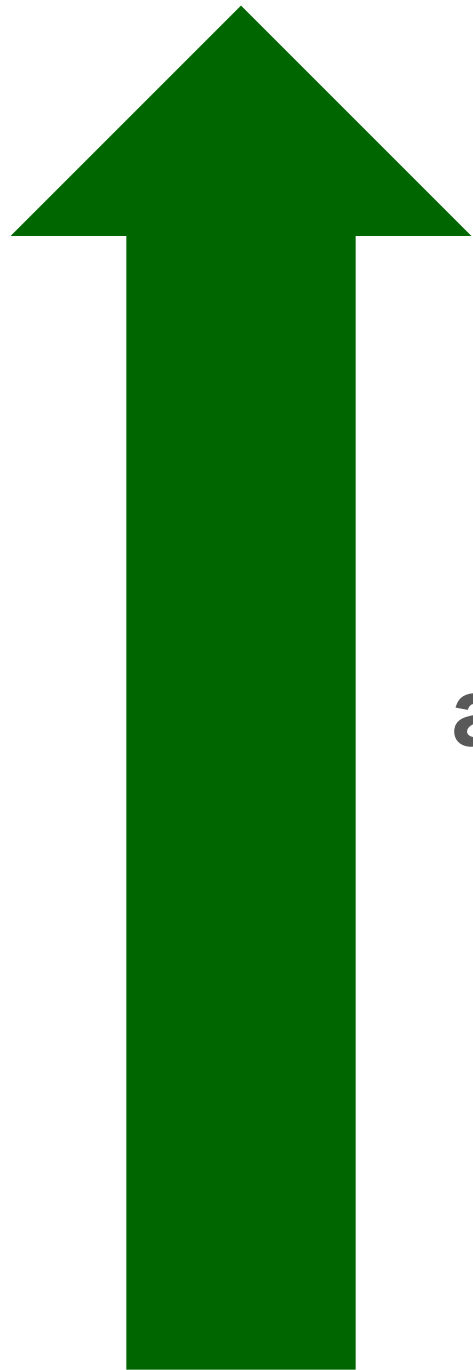
Fremont's Unemployment Rate = 4.8%



State average is 8%

National average is 6.7%





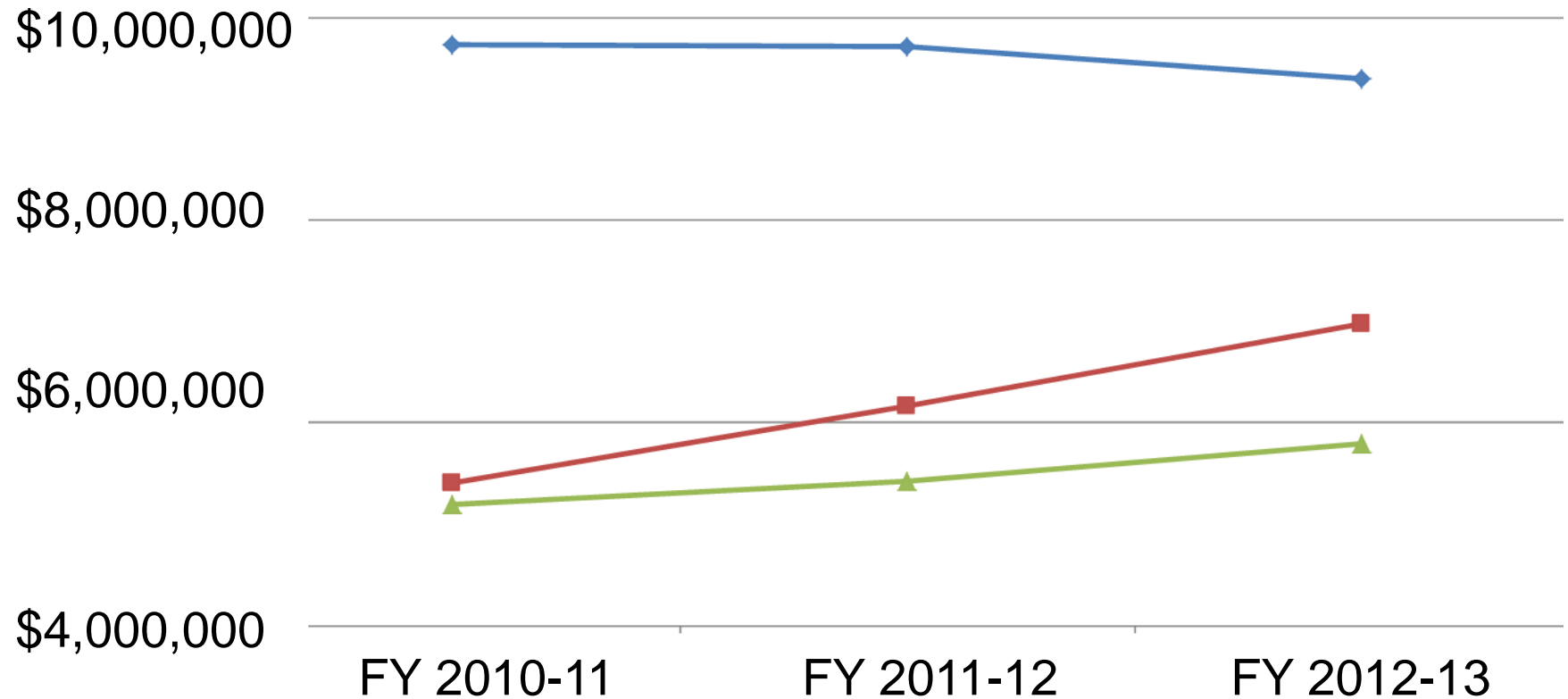
Increase
in
average price
of homes



Sales Tax

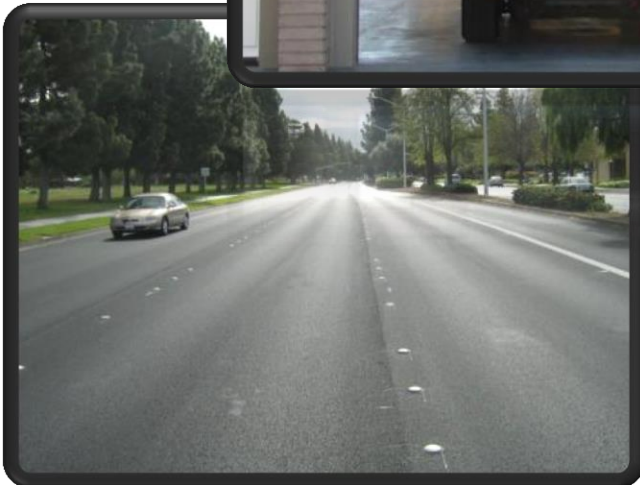
(by Major Industry)

- Business and Industry
- Auto and Transportation
- General Consumer Goods



Funding

Unmet Needs



Central Park

Snack Bar Operations

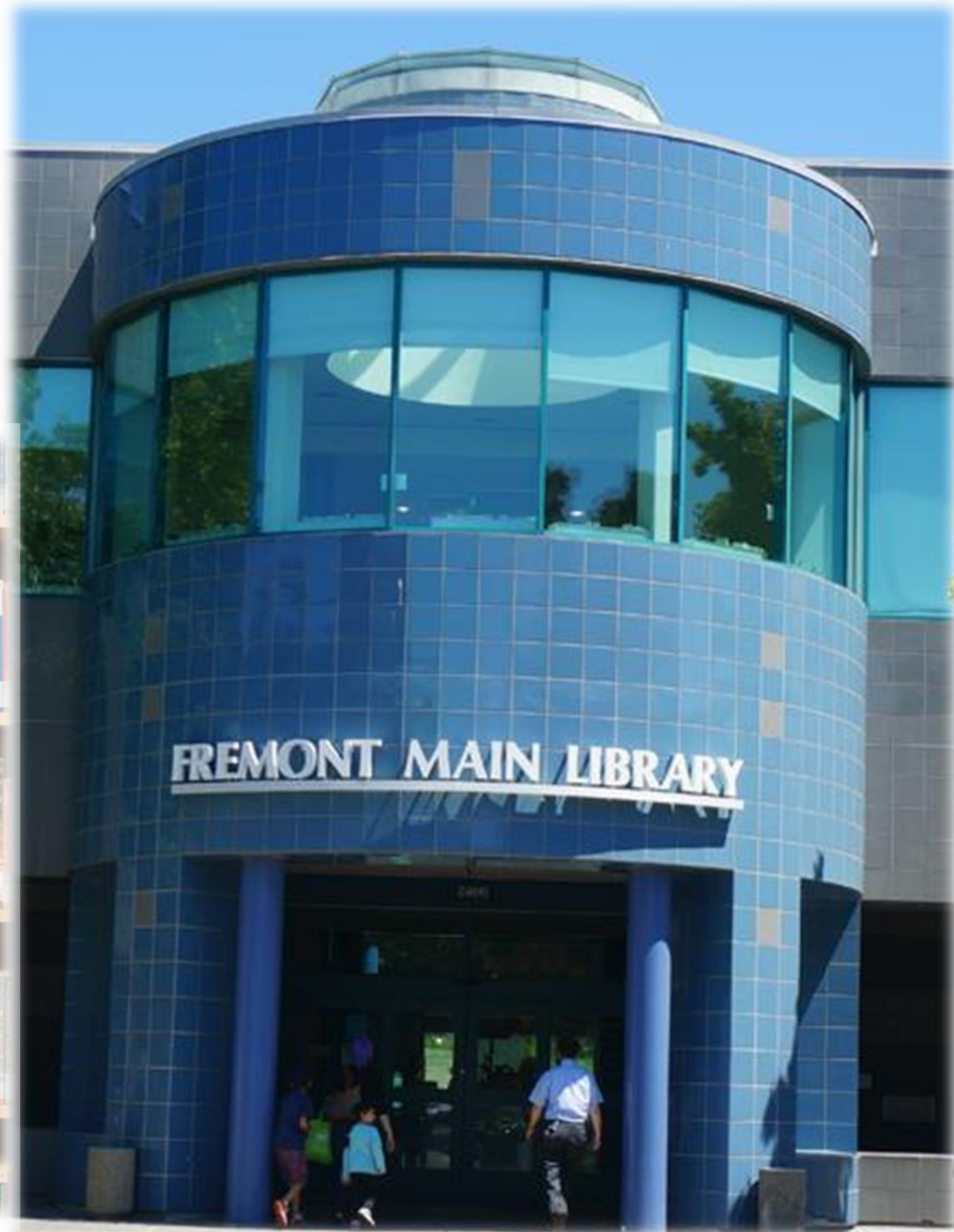
[+ \$200,000]
in new revenue





Increased
street maintenance funds
from \$4.9M to \$12M

Extended Sunday Library Hours



**ECONOMIC
RECOVERY**





Expanding our
Communications *and* Engagement



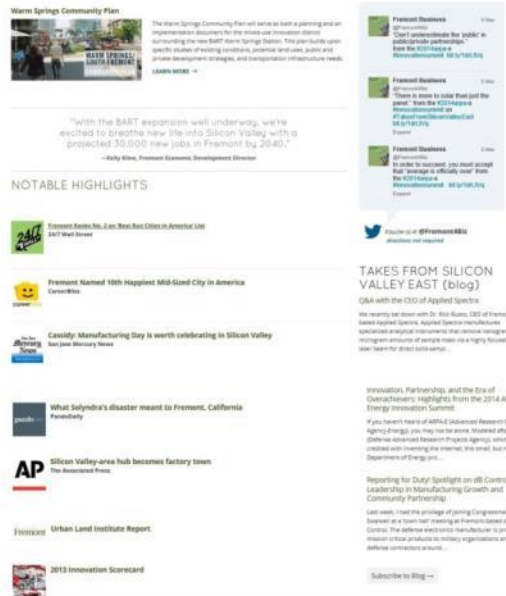
A CITY ON THE MOVE



Timeline



Companies



Press



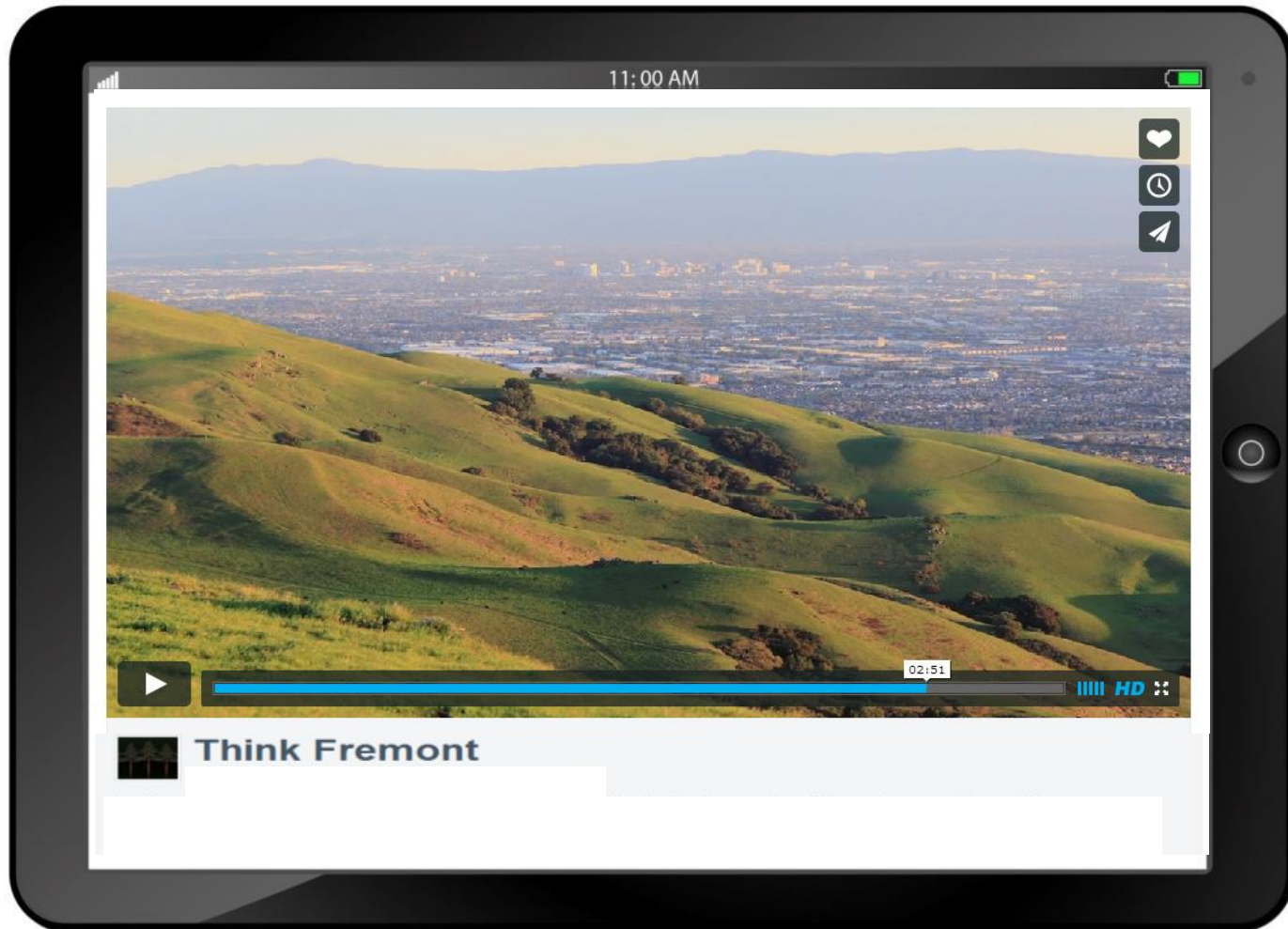
Social Media

Our Blog



www.ThinkSiliconValley.com

“Think Fremont” Video



A vibrant sunset scene with a large, bright sun low on the horizon, casting a warm orange and yellow glow across the sky. The sun is partially obscured by a horizontal band of clouds. In the foreground, the dark silhouettes of palm trees and other foliage frame the left and right sides of the image. In the background, a range of mountains is visible under the hazy, orange-tinted sky. The overall mood is peaceful and hopeful.

Fremont's ***Future is Bright***